

UWS EDUCATE THE FUTURE
CHANGE THE FUTURE

FUNDRAISING PACK



GET STARTED TOWARDS YOUR FUNDRAISING



THANK YOU FOR SUPPORTING UWS SCHOOLS

We're delighted that your school has decided to partner with UWS and support our mission to give some of the world's poorest children access to a life-changing education. With your help, we hope to provide children from hard-to-reach areas with quality inclusive education. This Fundraising Pack should help you get started with event ideas and guide you through how to make your fundraiser a success!



WHAT YOU'LL FIND IN HERE

1. What your money can do
2. Case studies about our students
3. Fundraising ideas
4. Support in planning a fundraising event
5. Spreading the message
6. How to donate
7. Fundraising resources and posters
8. Details of how to get in touch with us

WHAT YOUR MONEY CAN DO

Thanks to our supporters. Every amount donated helps broaden the life opportunities of children living in marginalised communities of Nepal, Cambodia, Myanmar and Madagascar, and your money really does go to these communities. All money donated by a school goes directly to the country of the school that you are partnered with, and will provide the long term sustainability and running costs for that community.

\$250

Could fund the training of a community teacher



\$50

Could run a girls' club session



\$500

Could buy a solar panel to light a classroom



\$100

Could educate a child for a year



\$20

Could educate a child for two months



It is our pledge to school partners that every penny you raise will go to the country that you are supporting, so you know that it is making a real difference to the lives of our students.



MEET KANCHI

“It’s only me and my grandmother in our little house. She is 72 years old but still works - that’s how she gets food for us.”

Kanchi is 10 years old and lives in rural Nepal. Until recently, she had no chance to go to school. The nearest government school was too far away, she simply couldn’t travel across the rough terrain.

Then one day, everything changed. UWS Nepal built a school near Kanchi’s village. Now she finally has a chance for a better future, “My favourite subject is Mathematics, I feel great when I’m able to help my friends with their studies too.”

UWS Nepal has transformed thousands of lives like Kanchi’s. In Nepal we have built 63 schools, trained 68 teachers and reached over 12,000+ students.

With your support, we can help even more children like Kanchi live a transformed life.



MEET BHOPA



Bopha grew up in the village of Tien in Cambodia. UWS built a school here, and Bopha had the chance to receive education for the first time.

Bopha's goal was to become a teacher, and she went to secondary school after passing her exams. She has now completed her teacher training and returned to UWS Tien as a teaching assistant.

Not only is she using her own education to teach the next generation of children from her village to read, write and count, she is also inspiring them to pursue their own goals and dreams.

UWS Cambodia has transformed thousands of lives like Bhopa's. In Cambodia we have built 96 schools to reach thousands of children get educated.

With your support, we can help even more children like Bhopa live a transformed life.

FUNDRAISING IDEAS

Let's make change happen! Big changes start with small actions, and action starts with you.

Here are a few of our favorite examples and an A-Z of different ideas that we have seen work brilliantly, and get creative. Your hobby could raise money that, donated to UWS, will give a child the chance to access a life-changing education. So what are you waiting for?

Embark on a personal challenge!

Sporting Edition:

Are you a sports enthusiast or looking to try something new? Consider setting a personal challenge with a sponsored sporting event, making your fundraising journey uniquely yours!

Sponsored Walks:

Address one of the significant barriers to education worldwide—long distances from home to school. Demonstrate your empathy for children facing the challenge of walking up to 3 hours to reach school. Commit to walking to school for a week and seek sponsorships for your efforts.

Give it Up Challenge:

Put your self-discipline to the test by giving up a daily indulgence, whether it's chocolate, soda, or even talking! Request sponsorships or encourage direct donations equivalent to the amount you would typically spend on these items.

Can you embrace the challenge and make a positive impact?

A- Z FUNDRAISING IDEAS

A

Art Auction: Organize an art auction featuring students' artwork. Invite parents and community members to bid on the pieces.

B

Bake Sale: Host a bake sale where students and parents contribute homemade treats. Consider themed sales for holidays or special occasions.

C

Car Wash: Set up a car wash in the school parking lot. Students can offer to wash cars for a donation to the fundraising cause.

D

Dance Marathon: Organize a dance marathon where students collect pledges for every hour they dance. Hold the event in the school gymnasium.

E

Environmental Clean-up: Arrange a community clean-up day where students pick up litter in local parks or neighborhoods, and pledge donations can be based on the amount collected.

F

Fun Run: Plan a fun run or walkathon where participants gather sponsors for each mile or lap completed.

G

Garage Sale: Encourage families to donate gently used items for a school-wide garage sale. All proceeds go towards the fundraising goal.

H

Hat Day: Designate a day where students can wear a hat to school in exchange for a small donation.

I

Ice Cream Social: Host an ice cream social with various toppings and flavors. Charge an entrance fee or per-scoop donation.

J

Jigsaw Puzzle Tournament: Organize a puzzle competition where teams or individuals compete to complete jigsaw puzzles in the shortest amount of time. Participants can gather sponsorships.

K

Karaoke Night: Arrange a karaoke night with students, teachers, and parents showcasing their singing talents. Charge an entry fee for the audience and participants.

L

Lemonade Stand: Set up a lemonade stand during school events or in the community. Students can create unique flavors and collect donations.

M

Movie Night: Host a movie night at the school with a small admission fee. Consider selling popcorn, snacks, and drinks to increase fundraising.

N

Nature Hike: Plan a walk in a nearby park or scenic area. Participants collect pledges based on the distance they hike. Incorporate identification of local flora and fauna, and learn about conservation.

O

Outdoor Olympics: Organize a day of outdoor sports and games with an entry fee for participants. Events can include sack races, three-legged races, and tug-of-war.

P

Plant Sale: Partner with local nurseries or garden centers to sell plants, flowers, or seeds. Students and parents can purchase items for their gardens.

Q

Quilt Raffle: Create a quilt with contributions from students and parents, then raffle it off to raise funds.

R

Recycling Drive: Collect recyclable materials such as cans, bottles, and paper. Partner with a recycling center and use the proceeds for the fundraising cause.

S

Sports Tournament: Organize a sports tournament for various games like soccer, basketball, or volleyball. Teams pay an entry fee, and spectators contribute to watch the games.

T

Talent Show: Host a talent show featuring the skills and performances of students, teachers, and community members. Charge an admission fee.

U

Underwater-themed Day: Have a "Under the Sea" themed day with underwater decorations, costumes and activities. Collect donations for participation.

V

Virtual Challenge: Create a virtual challenge where participants commit to activities like running, walking, or reading, and gather sponsors for completing the challenge.

W

Wacky Wardrobe Day: Designate a day where students and teachers can dress up in wacky or themed outfits for a small donation.

X

eXtreme Sports Day: Host a day at your school or sports facility for skateboarding, BMX biking, rock climbing, etc. Participants and spectators can make a donation to attend the event.

Y

Yoga in the Park: Arrange a community yoga session in a local park. Participants can contribute a donation to join the class.

Z

Zoo Day: Organize a visit to a local zoo with discounted tickets for students and families. The proceeds from ticket sales go towards the fundraising goal.

**WE LOVE HEARING ABOUT YOUR FUNDRAISING,
SO KEEP US UPDATED WITH YOUR PLANS!**

DONATE YOUR BIRTHDAY OR SCHOOL ANNIVERSARY



WHAT GIFT COULD BE BETTER THAN A GIFT OF EDUCATION?

Is there a special milestone coming up, such as your birthday or school anniversary, that you could use to raise money?

For their 25th Anniversary, British School of Toyko held a Gala Dinner to raise money to build and support a new UWS school in Cambodia. Their subsequent relationship with Dor community has been so successful that they are now going to build and support a new school for their 30th Anniversary too! Thank you to everyone at BST for all their hard work and commitment to education.



THE STEPS OF YOUR FUNDRAISING JOURNEY

INSPIRATION

Come up with your own fundraising event idea. Are you going to do it yourself? Are you going to do it with your class?

LOGISTICS

Now it's time to think about how your event will work practically. If your event needs a venue, when and where will you hold it? What will you need and who will be involved? Do you have a budget? How do you plan on raising and collecting money? Planning this out will be really useful in the long run!

PROMOTING

Make sure people know about your event! In the next couple of pages you'll find posters, sponsorship forms and target sheets to get you started. Think about how you can reach out to people, and the best ways to promote your event throughout your school and on social media.

DONATING

After all your hard work, don't forget to send your donations! See our Donate page on our website.

SPREAD THE MESSAGE!

EMAIL YOUR CLOSE CONTACTS

Reaching out to close contacts of the school is the best place to start when launching a fundraising campaign. People are more likely to donate when they have a personal link to the cause, and your school and students are that link! Make sure your communications are tailored for each person. These initial donations will give your fundraising page its first push.



USE SOCIAL MEDIA

If you or your school have social media accounts, use them!

Add images and facts to engage your audience in your progress and cause. Our website has lots of useful content you could include. You could even write a blog post about your journey. And don't forget the link to your fundraising page. You want donations, not just likes!

Celebrate landmarks in your journey! If you've reached half way to your fundraising target, let people know. They'll want to help you get to the finish line. And why not widen your scope? You could engage local networks by speaking at an assembly or community event. Ask our local radio station or newspaper to publicise your event too.



SAY THANK YOU

Once it's all over, remember to thank everyone who supported you, and remind them of the difference their contribution will make. We've added a postcard in this booklet that you can use for this. And we'd love to thank you! Let us know what you're doing by tagging us in your posts or emailing partnership@unitedworldschools.org so we can help spread the message too.

How to donate to United World Schools, USA

Thank you for your interest in donating to United World Schools USA. There are several methods available to make a donation, as detailed below. For additional giving methods (gifts of stock, charitable trusts, etc.), please contact us for transfer details.

Please note, United World Schools USA Inc. is tax exempt, 501(c)(3) not-for-profit NGO. Your donation to United World Schools USA is 100% tax deductible to the fullest extent of the law. For purposes of tax deduction, United World Schools USA's Tax Identification Number is 84-4415835.

Donate via credit card

<https://uwsglobal.net/donate/> (USD / Tax-Deductible Contributions)

Donate via wire transfer

Please arrange a transfer to the following account, using your name as a payment reference.

Account Name: United World Schools USA Inc

Bank Name: Chase Bank

Routing Number (ACH): 044000037

Routing Number (Wire Transfer): 021000021

Account Number: 865162165

Donate via check

Please ensure your check is made payable to **United World Schools USA Inc** and mail it to:

United World Schools USA Inc

45 L Street, SW

Box 70327

Washington DC 20024

Receipts and invoices

A tax receipt will be emailed to the address on file. If you would like an additional hard-copy mailed, please make a note in your contribution or contact us.

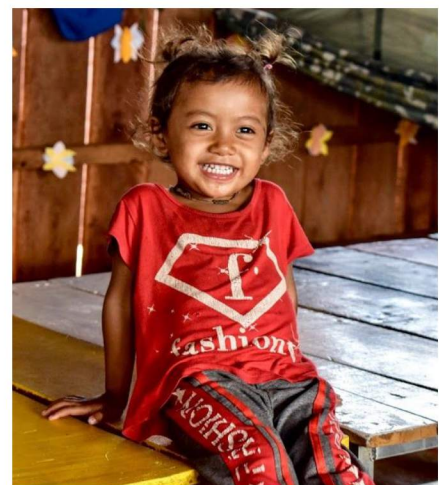
Thank you for your support!

Contact us

If you have questions about processing your donation, please email:

francesca.lanning@uwsglobal.net

uws.usa.org



HOW TO DONATE?

DONATIONS VIA BANK TRANSFER:

Bank Transfer Instructions are:

Please arrange a transfer to the following account, using your name as a payment reference.

Account Name: United World Schools USA Inc

Bank Name: Chase Bank

Routing Number (ACH): 044000037

Routing Number (Wire Transfer): 021000021

Account Number: 865162165

OTHER WAYS TO DONATE

To make a donation by check, please send to our US Office at:

United World Schools USA, Inc
45 L Street, SW
Box 70327
Washington DC 20024



FUNDRAISING RESOURCES

Below: a thank you notecard that can be used after the event. Just print, cut out and write your message!

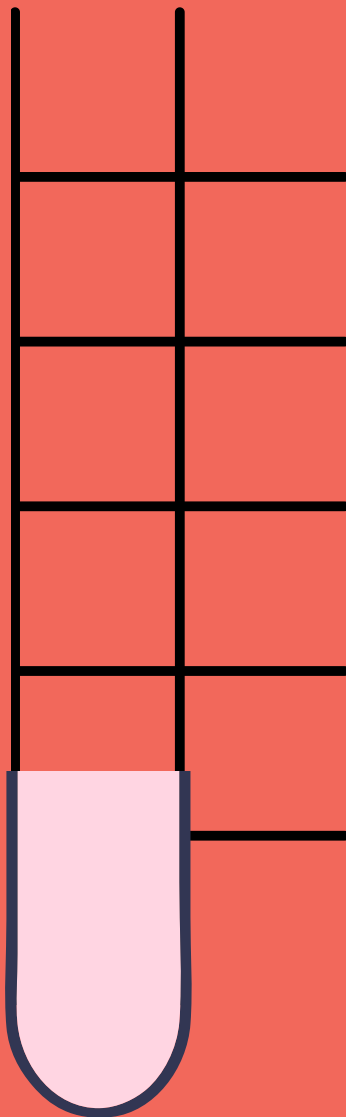
THANK YOU FOR
YOUR SUPPORT!



HELP US REACH OUR TARGET!



GOAL



EDUCATE THE FUTURE

CHANGE THE FUTURE

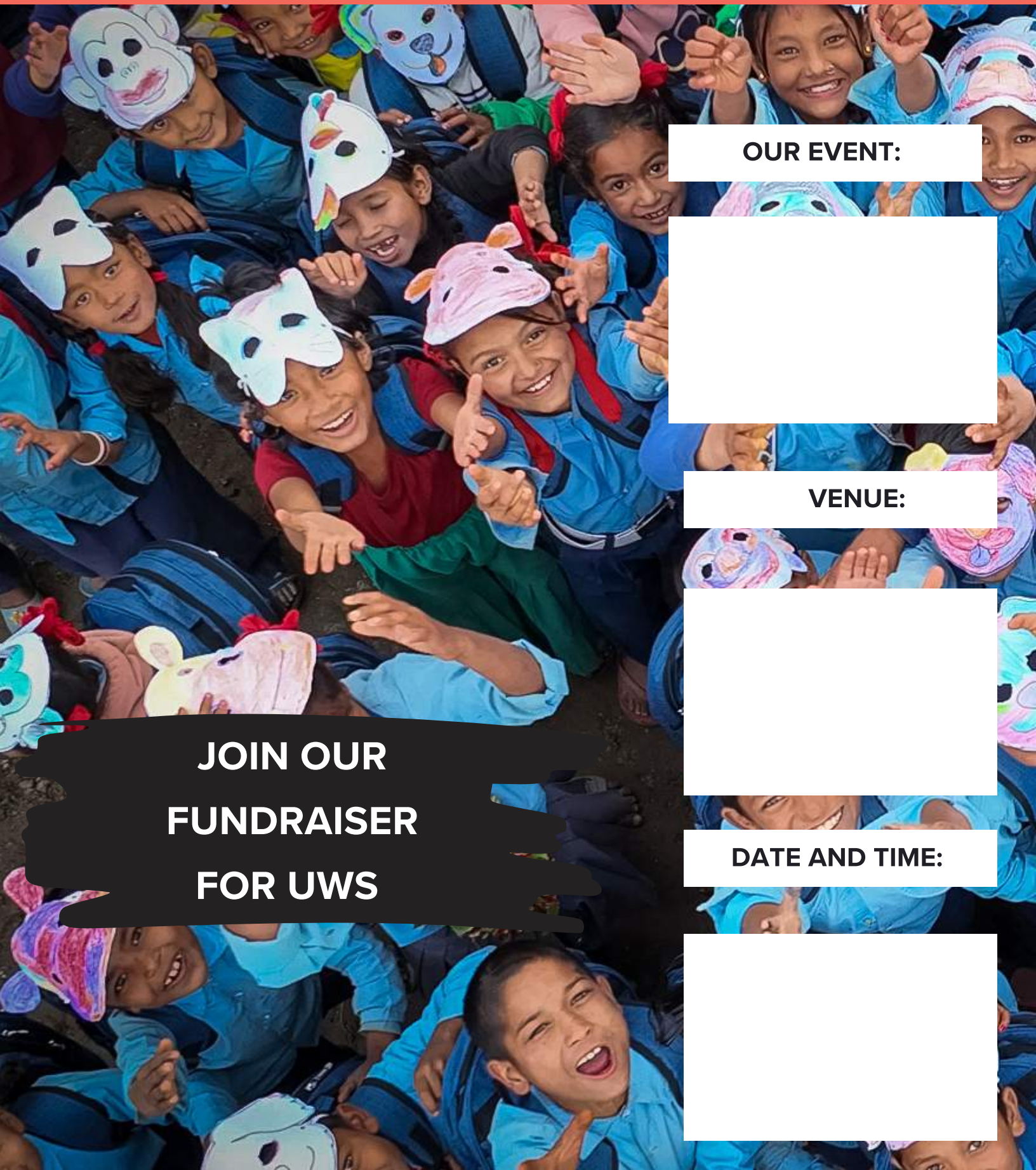
#zeroeducationpoverty



JOIN US TO HELP CHANGE LIVES!

Event :

Date and Time:



OUR EVENT:

[Blank white box for event details]

VENUE:

[Blank white box for venue details]

DATE AND TIME:

[Blank white box for date and time details]

**JOIN OUR
FUNDRAISER
FOR UWS**

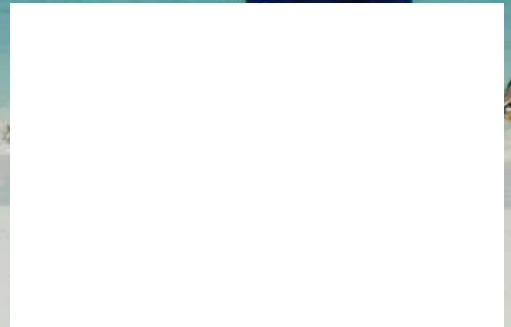
UWS

**EDUCATE THE FUTURE
CHANGE THE FUTURE**

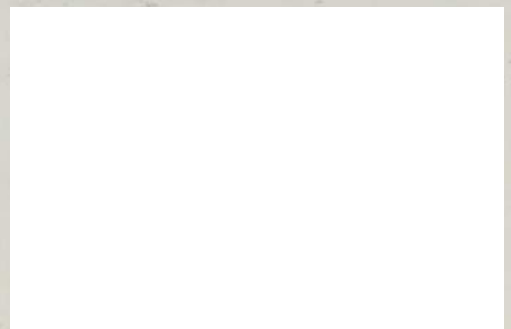
OUR EVENT:



VENUE:



DATE AND TIME:



**JOIN OUR
FUNDRAISER
FOR UWS**



UWS Beangale School, Madagascar

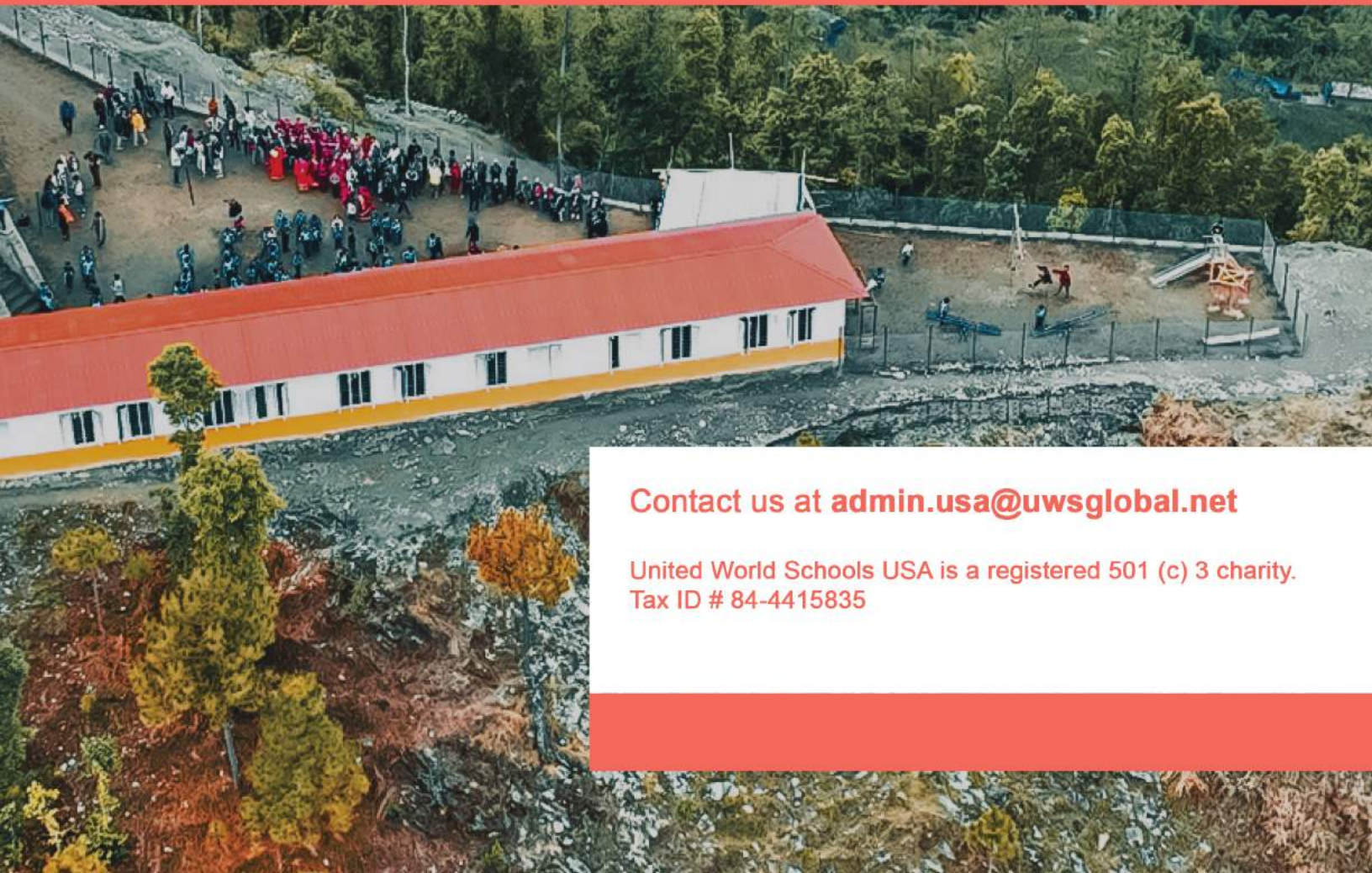


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YOU ARE ALL SET!

THANK YOU again for supporting UWS, and giving more children access to a life-transforming education.

Keep us updated with how you're doing! We would love to hear about your plans, please contact us on info@unitedworldschools.org or via our Twitter, Facebook or Instagram.



Contact us at admin.usa@uwsglobal.net

United World Schools USA is a registered 501 (c) 3 charity.
Tax ID # 84-4415835