

# ANNUAL REPORT **2020** **2021**





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## LETTER FROM THE CHAIRS AND EXECUTIVE DIRECTOR



**CHRIS OUTRAM**  
co-Chair



**DAVID KLAUS**  
co-Chair



**GREG HOUSTON**  
Executive Director

### DEAR FRIENDS,

The North American operation of United World Schools (UWS) was formally launched in 2021. It was established to connect the country and central programs of United World Schools with donors and schools across the United States, thereby drawing on the resources and networks of the US to provide quality education for children in the least advantaged countries of the world.

Education is a fundamental building block of a better, more prosperous global community. On January 1, 2016, the United Nations officially recognized “Quality Education” as the 4th Sustainable Development Goal. It did so because access to quality education is fundamental to attaining nearly every other SDG. It reduces poverty; creates economic opportunity; reduces violence; levels the gender playing field; strengthens the rule of law; and creates virtuous cycles of community development and growth. Moreover, development economists and researchers are increasingly finding a clear correlation between even basic levels of literacy and improvements in local sustainability, environmental protection, childhood health and wellbeing, and responsible consumption.

Since UWS’ original founding in 2008 with a single Community School in Ratanakiri Province Cambodia, the UWS network has steadily grown to nearly 280 schools educating 47,500 children across Cambodia, Myanmar, Nepal, and Madagascar. By the time you read this letter, it is quite likely we will have exceeded 300 schools and 50,000 students.

Our Service Learning Programs include public and private schools from around the US who engage in global awareness and philanthropic activities in their home communities in support of children in our UWS schools. Students learn why UWS exists and share their learnings with their communities.

They launch innovative fundraising campaigns to help United World Schools build and operate our schools, providing school days for children who otherwise would have no schools to attend. Our online learning portal makes access to learning materials, student-to-student virtual exchange, and multimedia libraries easily accessible to teachers and students 24 hours a day.

We are funded almost entirely by private donations from committed donors across the world. A UWS education is free with no charge to our students or communities. Our model is secular, apolitical, and committed only to the ideology that every child deserves the joy of reading and access to basic education. Perhaps that is why UWS received the 2019 WISE Award from the Qatar Foundation, the 2020 UNESCO King Sejong Literacy Prize, and our London office has been selected by the UK Government as a recipient of the prestigious AidMatch program for the last two years, in which the British government matches private UK donations pound-for-pound.

This year and in the years ahead, UWS-USA will support the transformation of UWS from an organization reaching children in four of the poorest countries to one that reaches children globally. When considering the generational change education brings to each and every life, the sooner we can come together to highlight our unique and effective global model, the sooner we change more lives, communities, and countries for the better.

We hope you will take a few moments to read this report and learn more about our work, our launch in the United States, and ways you can join our movement.

Sincerely,  
**Chris Outram, David Klaus, Greg Houston**

## ABOUT US

United World Schools (UWS-USA) believes every child deserves access to quality, inclusive classrooms. Through the private support of donors across the United States and countries around the world, our pioneering model has built more than 280 primary schools across Myanmar, Madagascar, Nepal, and Cambodia at an average cost of \$35,000 per site.

With a typical annual operating budget of \$10,000 per school, our sustainability and results are proven by unmatched data and countless lives and communities changed. UWS schools consistently meet and exceed the national standards in each of our countries, our emphasis on girls' education ensures equal access as a minimum build requirement for all of our schools, and our community-centric approach develops an ecosystem of lifelong learning and growth around our learning sites.

We focus on teaching key reading, math, and critical thinking skills, as well as community development and wellbeing. The UWS model has been recognized by UNESCO and other top global organizations for its innovation in curriculum design, literacy-rates, gender equity, and drop-out prevention.



**UWS schools are the only schools in the communities where we build. Without our schools, children will often walk 10 miles or more – each way – IF they attend any school at all. UWS schools range from 50-150 students aged 4-11 and typically include teacher's quarters and libraries.**

**In many cases, we provide the community basic electricity through solar panels, and water and sanitation facilities for community-wide use. Think of our schools as not just places of learning, but truly centers of community.**



For more  
information



## MYANMAR



**92,000**  
**UNENROLLED**  
**PRIMARY-AGE**  
**CHILDREN**

92,000 children were considered unenrolled in school across Myanmar in 2019... before the pandemic and political instability. UNICEF estimates that in 2021, more than 12 million children across Myanmar had not attended school in more than a year.

We now work on two fronts in Myanmar – enrolling as many new children as possible into our schools, and returning as many of our students into classrooms as we can.

Our pioneering work continues throughout the country's current and long-term challenges thanks to the support of donors across the world. As schools return to permanent operating status, we will do all we can to bring 12 million down to zero.

### OUR WORK



**3,000+**  
children enrolled  
in a UWS school



**200+**  
local and government  
teachers



**50+**  
community partnerships  
and local leadership  
committees



For more  
information



## MADAGASCAR



Madagascar remains one of the most impoverished countries in the world with 75% of the population living below the poverty line and less than 40% of children finishing a basic elementary-school education.

In remote and coastal areas such as the Velondriake region, which have traditionally been difficult to access for other NGOs, there is limited support and little access to basic infrastructure including education.

In partnership with the Axian Foundation and environmental-protection NGO Blue Ventures, we launched a pilot program constructing five schools in the remote communities of Andavadoaka, a fishing village located in the Velondriake region. Opening for the fall 2022 semester, this will be the first step in a planned 100-school project over the coming years.

**80,000**  
**UNENROLLED**  
**PRIMARY-AGE**  
**CHILDREN**

### OUR WORK



**5** community  
partnerships and  
schools currently  
constructed



**1,000** children to be  
enrolled in a UWS school  
by end of 2022



## CAMBODIA



The legacy of genocide lives on in Cambodia, with generations of adults who have never attended school.

The rural, ethnic-minority communities we work with are out of reach of the national education system because of local minority languages unsupported by the government, and undeveloped road, transportation systems, and dormitories for students to travel to regional schools.

**185,000**  
**UNENROLLED**  
**PRIMARY-AGE**  
**CHILDREN**

UWS began in Cambodia 14 years ago to help continue the nation's rebuilding process. As our first and largest country of operations, we pioneer many of our learning models here before rolling them out to our global operations.

### OUR WORK



**130+**  
community partnerships  
and local leadership  
committees



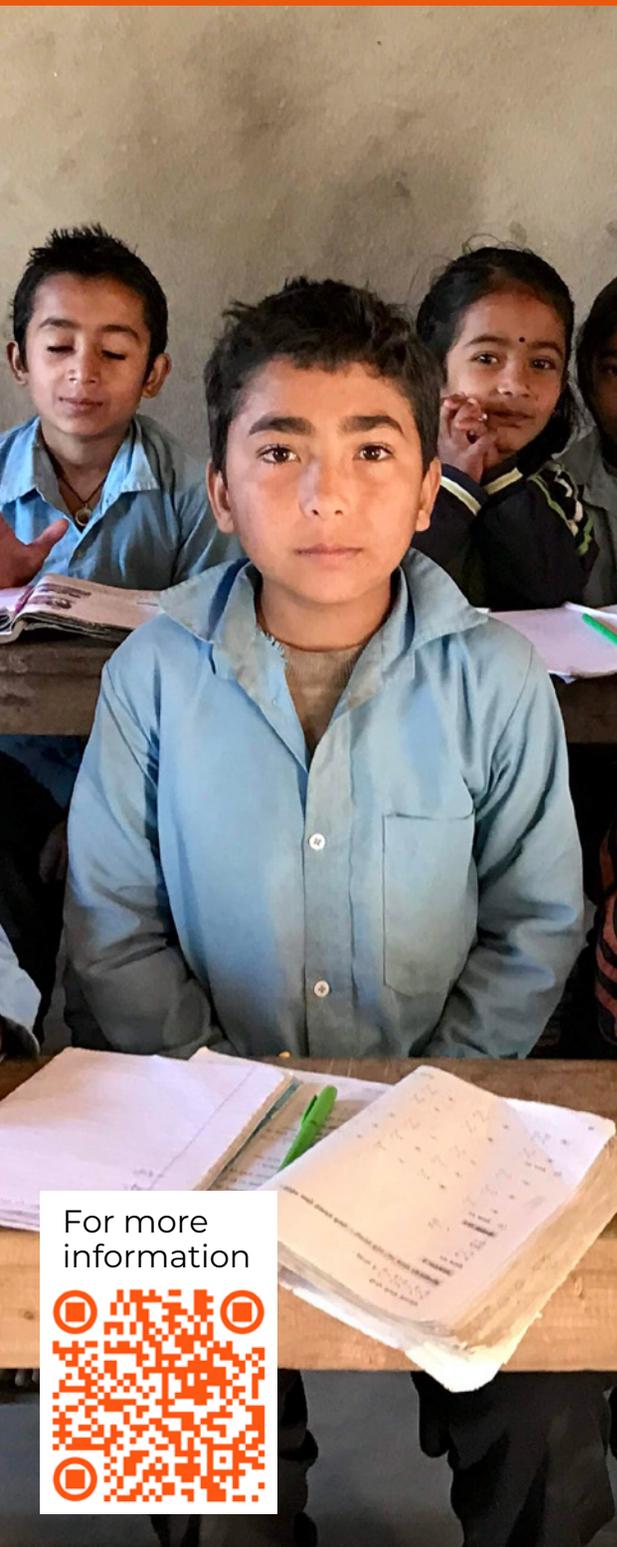
**300+**  
children enrolled  
in a UWS school



**12,000+**  
local and  
government  
teachers

For more  
information





For more  
information



## NEPAL



**103,38.**  
**UNENROLLED**  
**PRIMARY-AGE**  
**CHILDREN**

In 2006, Nepal emerged from a 10-year civil war, fueled by high levels of poverty, inequality, and exclusion.

Now, over half the population survives on less than \$1.25 a day. Nepal's literacy rate is among the lowest in the world, with many rural villages remaining unreached by government education.

In Nepal, we have continued opening schools through COVID, with new facilities built in the districts of Meringden, Marbhung, Oirang, Simma, Jedi, and Kanpur. In response to school closures, we introduced Hamro Kakshya radio learning. The broadcast-educational programs reached over 24,000 students in three districts, with more than 9,000 regular listeners and 14,000 occasional listeners. We continue to pioneer old and new technology to reach students, including our own age-based development learning software in both English and Nepali; and we advise the national government on computer learning centers and bringing technology to the most remote regions of the country.

### OUR WORK



**75+**

community partnerships  
and local leadership  
committees



**6,500+**

children enrolled  
in a UWS school



**250+**

local and  
government  
teachers

## PARTNER SCHOOLS

The vision for UWS' Global Service Learning Program (GSLP) is to empower and mobilize a generation of US K-12 students to actively engage with the challenges faced by the 280 million out-of-school-children in the world.

United World Schools' 280+ schools across Asia and Africa share in the opportunity to build a global perspective through this unique connection to peers in our US and international Global Service Learning Program. Students, whether in a UWS school or GSLP school, are empowered with the tools and belief that they can effect change within both their home communities, and the global community.

Utilizing the online Service Learning web-portal, students and teachers learn about the culture, history, and circumstances of students in the most remote regions of the world, along with the role individuals and organizations can play in fostering change within those regions. They see that all kinds of people play a part in transforming the lives of thousands of kids through education.

The ultimate outcome from engagement with the UWS Global Service Learning Program is that students develop a lasting sense of duty to serve the needs of others through active engagement on a global scale. This is empowerment for all.

Visit our Partner School portal



**BY ENGAGING WITH OUR GLOBAL SERVICE LEARNING PROGRAM, EVERY CHILD INVOLVED IS ELEVATED AND EMPOWERED TO BE AN AGENT OF CHANGE. THIS IS OUR GOAL.**

### PROGRAM FEATURES:

The GSLP Interactive Forum

- Connect and learn with GSLP's global network of schools
- Share what your students are learning with other schools
- Celebrate your school's fundraising successes and best practices

K-12 Learning Resources that include:

- Grade-specific lesson plans and multimedia content designed to excite and engage students through learnings about culture, history, and daily lives of children in remote parts of the world
- Articles about the people and places living and learning in the communities where we work
- On-demand videos and virtual exchange opportunities featuring students and teachers from other GSLP participants and our own UWS schools in Asia and Africa.
- Interactive Maps and fact-sheets detailing UWS' diverse multi-country operations

Fundraising and Empowerment Resources

- Campaign toolkits and ideas
- Inspirational and motivational materials
- Promotional materials and templates
- Donation QR codes for your specific school



Fifth Grade Students from Tuxedo Park School in New York honored the local gardening programs that their peer-students manage in their UWS schools by launching a fundraising campaign to sell seeds within their community. Their "High Mowing Seed Sale" raised donations to fund a full year of education for 50 children in Nepal.

At the conclusion of the campaign, Dory Mansfield, Tuxedo Park science teacher and on-site partnership coordinator, said "This was our first fundraiser. Our fifth grade students immediately connected with the children and communities at the USW school we follow."

The learning materials, photo and video assets, and maps that UWS provides gave the Tuxedo Park students an immersive window into similarities and differences of the lives of peers halfway around the world. Students shared their newfound knowledge about out-of-school-children living in Nepal and elsewhere within the UWS network, and encouraged their families and community members to lend a hand with their own donations. "They had so much fun doing it and we were all blown away by how generous our community is and how much we raised to support United World Schools," said Dory.

## MINI PROFILES



**JENNY LAU**  
UWS-USA  
Board Member

More than 40 years ago, UWS-USA Board member Jennifer (Jenny) Lau was a typical 5-year old in Cambodia when the Khmer Rouge suddenly forced her family from their home and into a work camp. After surviving seven years of torture and inhumane treatment at the hands of the regime, she and her family managed to escape Cambodia, eventually settling in the United States when Jenny was 12. Entering school for the very first time at 12 years old did not intimidate Jenny, it inspired her and her family to take full advantage of a quality education. From no schooling to advanced college degrees, Jenny knows how far a child can go when given the chance.

Since joining the UWS Board in 2021, she has been dedicated to contributing to the organization's growth and success within Cambodia and globally.

You can read more about Jenny's inspiring story in her best-selling memoir "Beautiful Hero: How We Survived the Khmer Rouge". Jenny kindly donates sales proceeds to the children of UWS-Cambodia schools.

## 2021 IN REVIEW

### LAUNCH EVENTS

While UWS-USA was founded in 2020, COVID restrictions prevented a formal launch celebration. In December 2021, UWS global leadership from the US and the UK came together to publicly open US operations. With stops in Washington, DC, Los Angeles, and New York, UWS brought together business leaders, the diplomatic corps, and international activists in the shared goal of building classrooms for each and every out of school child.

#### LOS ANGELES

On November 30th in Malibu, UWS-USA board member Jennifer Hamm chaired a discussion on gender-based education practices with the members of the SPARK network, an initiative of the Creative Visions Foundation.

That evening, UWS co-founder Tim Howarth and Board member Jennifer Lau held a panel on the lasting impact of the Cambodian genocide and the role organizations like UWS play in the global commitment to educate the lost generations of children and adults in the country.

#### NEW YORK AND WASHINGTON, DC

UWS next visited Embassy officials in Washington, briefing senior ministers from the Cambodian Embassy; Ambassador Eric Robson, the former and most recent Madagascar Ambassador to the US; and Michael Tatham, the Deputy Chief of Mission to the United Kingdom Mission to the United States.

The launch events concluded in New York with donor briefings and a closing reception at the Residence of UK Consul General of New York.



## OUR BOARD AND LEADERSHIP

### US BOARD (AS OF 12/31/2021)



Chris Outram, co-Chair



David Klaus, co-Chair



Kiran Chetry



Andy Prozes



Philippe Delouvrier



Jennifer Hamm



Jennifer (Jenny) Lau



Cindy Leggett-Flynn



Stuart Johnson



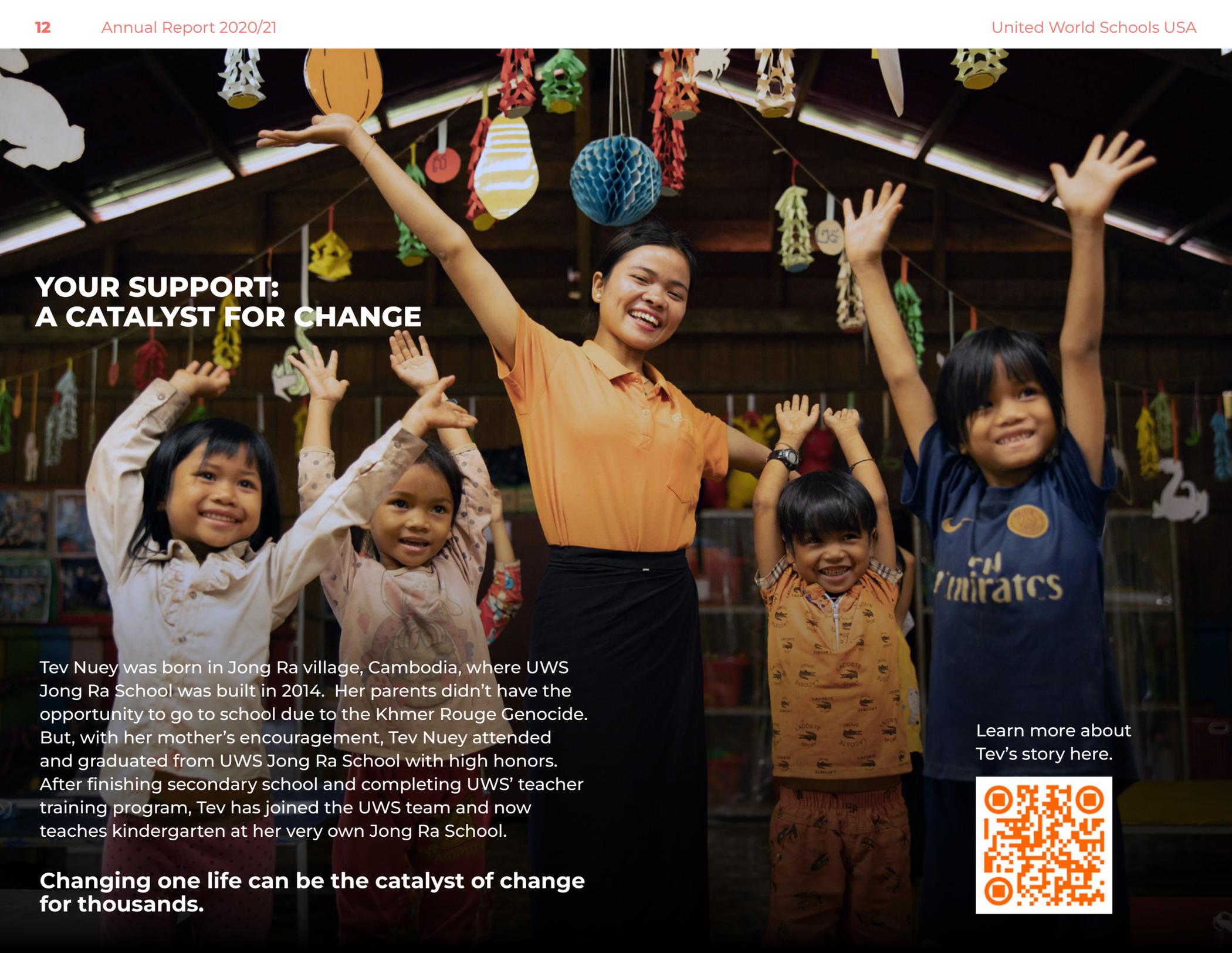
Wendy Mendenhall



Greg Houston\*

To learn more about  
our Board, scan here





## YOUR SUPPORT: A CATALYST FOR CHANGE

Tev Nuey was born in Jong Ra village, Cambodia, where UWS Jong Ra School was built in 2014. Her parents didn't have the opportunity to go to school due to the Khmer Rouge Genocide. But, with her mother's encouragement, Tev Nuey attended and graduated from UWS Jong Ra School with high honors. After finishing secondary school and completing UWS' teacher training program, Tev has joined the UWS team and now teaches kindergarten at her very own Jong Ra School.

**Changing one life can be the catalyst of change for thousands.**

Learn more about  
Tev's story here.



# ANNUAL FINANCIALS

**UNITED WORLD SCHOOLS USA, INC.  
REVIEWED FINANCIAL STATEMENTS  
For the years ended  
December 31, 2021 and 2020**

View our full 2021  
financial report and  
IRS-990 Filings



**STATEMENTS OF ACTIVITIES  
For the years ended December 31, 2021 and 2020**

|                                 | <u>2021</u>                               | <u>2020</u>                               |
|---------------------------------|---|---|
|                                 | <u>Without<br/>Donor<br/>Restrictions</u> | <u>Without<br/>Donor<br/>Restrictions</u> |
| <b>Support</b>                  |   |   |
| Contributions                   | \$ 159,268                                | \$ 125,017                                |
| <b>Expenses</b>                 |   |   |
| Program activities              | 159,676                                   | -   |
| Management and general expenses | 29,659                                    | 19,272                                    |
| Fundraising and events          | <u>33,816</u>                             | <u>-</u>                                  |
| Total expenses                  | <u>223,151</u>                            | <u>19,272</u>                             |
| <b>Change in Net Assets</b>     | (63,883)                                  | 105,745                                   |
| <b>Net Assets, Beginning</b>    | <u>105,745</u>                            | <u>-</u>                                  |
| <b>Net Assets, Ending</b>       | <u><u>\$ 41,862</u></u>                   | <u><u>\$ 105,745</u></u>                  |

**STATEMENTS OF FUNCTIONAL EXPENSES**

For the years ended December 31, 2021 and 2020

|                              | 2021              |                        |                  |                   |
|------------------------------|-------------------|------------------------|------------------|-------------------|
|                              | Programs          | Management and General | Fundraising      | Total             |
| Advertising and marketing    | \$ -              | \$ 2,675               | \$ -             | \$ 2,675          |
| Bank fees                    | -                 | 947                    | -                | 947               |
| Filing and legal fees        | -                 | 15                     | -                | 15                |
| Fundraising and events       | -                 | -                      | 2,491            | 2,491             |
| Grants to schools            | 52,500            | -                      | -                | 52,500            |
| Office expenses              | -                 | 1,171                  | -                | 1,171             |
| Payroll and related expenses | 78,818            | 7,106                  | 17,599           | 103,523           |
| Professional services        | 22,250            | 16,476                 | 10,724           | 49,450            |
| Rent                         | 2,544             | 1,170                  | 1,966            | 5,680             |
| Travel and entertainment     | 3,564             | 99                     | 1,036            | 4,699             |
|                              | <u>\$ 159,676</u> | <u>\$ 29,659</u>       | <u>\$ 33,816</u> | <u>\$ 223,151</u> |

**STATEMENTS OF CASH FLOWS**

For the years ended December 31, 2021 and 2020

|   | 2021               | 2020              |
|---|--------------------|-------------------|
| <b>Cash Flows from Operating Activities</b>   |                    |                   |
| Cash received from contributions  | \$ 159,268         | \$ 125,017        |
| Cash payments for operating expenses and deposits   | (182,350)          | (1,603)           |
| <b>Net cash provided (used) by operating activities and Net Increase (Decrease) in Cash</b> | (23,082)           | 123,414           |
| <b>Cash, Beginning</b>  | 123,414            | -                 |
| <b>Cash, Ending</b>   | <u>\$ 100,332</u>  | <u>\$ 123,414</u> |
| <b>Reconciliation of Change in Net Assets to Net Cash Provided by Operating Activities</b>  |                    |                   |
| Change in net assets  | \$ (63,883)        | \$ 105,745        |
| Reconciliation adjustments:   |                    |                   |
| Increase in deposits  | (2,130)            | -                 |
| Increase in grant payable   | 52,500             | -                 |
| Increase (decrease) in accounts payable   | (9,569)            | 17,669            |
| <b>Net cash provided (used) by operating activities</b>                                     | <u>\$ (23,082)</u> | <u>\$ 123,414</u> |



📷 @UnitedWorldSchools

🐦 @teamUWS

📘 @UnitedWorldSchools

[www.uwsusa.org](http://www.uwsusa.org)

IRS Tax ID 84-4415835

United World Schools USA is a 501(c)(3) tax-exempt organization



Platinum  
Transparency  
**2022**

**Candid.**